PROJECT OVERVIEW

Heavy Menstrual Bleeding (HMB), or Menorrhagia, is a menstrual condition defined as greater than 80 mL of blood loss per cycle. HMB can be an indicator for many serious conditions, such as endometriosis, reproductive cancer, and anemia. The most used methods to measure menstrual output volume are inaccurate and subjective. Furthermore, the volume threshold for HMB does not consider the unique characteristics between people who menstruate. This means clinicians need more insightful information about a person who menstruates menstrual output to assist in patient care. We are developing an imaging-based app solution that will utilize a machine learning model to offer an accurate and objective way to measure the menstrual blood output during a period, while also using a personalized approach to establish individual baseline blood loss values in order to predict abnormal menstrual bleeding.

THE PROBLEM







1 in 3 women experience heavy menstrual bleeding...



...but only half of those affected receive diagnosis and treatment

THE NEED:

An objective, accessible method of evaluating menstrual blood volume to facilitate prompt diagnosis & treatment of HMB

WHY?

Current assessments are subjective, inaccurate, and/or inaccessible

"Normal" menstrual bleeding is difficult to quantify

Evaluation of Menstrual Blood Output

Our app analyzes **user-captured images** of used menstrual pads to generate objective, accurate **volume estimates** and **personalized insights.**

SOLUTION BENEFITS

For Users:

- Objective tracking of menstrual blood volume
- Early identification of abnormal bleeding
- Personalized health insights
- Discreet, convenient, and cost-effective

For Clinicians:

- Reduced diagnostic delay of HMB
- More productive patient appointments
- Enhanced record of patient menstrual trends
- Improved monitoring of treatment outcomes



TEAM MEMBERS

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PROJECT ADVISORS

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HMB reduces quality of life and often leads to anemia - which can cause serious complications



OUR PERFORMANCE

Tested
preprocessing code
on 100 images for
successful
segmentation and
color normalization

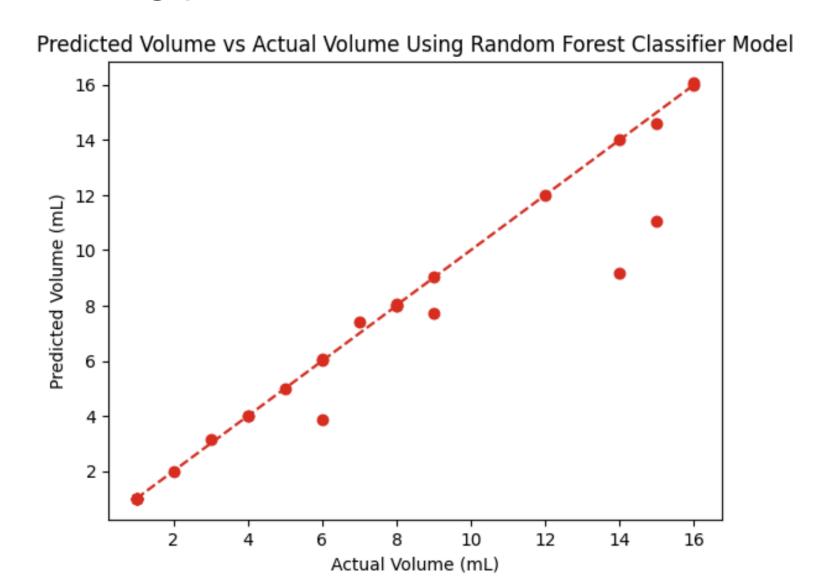
Tested machine
learning algorithm
on menstrual pads
saturated with
known volumes of
porcine blood

90%

Preprocessing model accuracy at segmenting pad

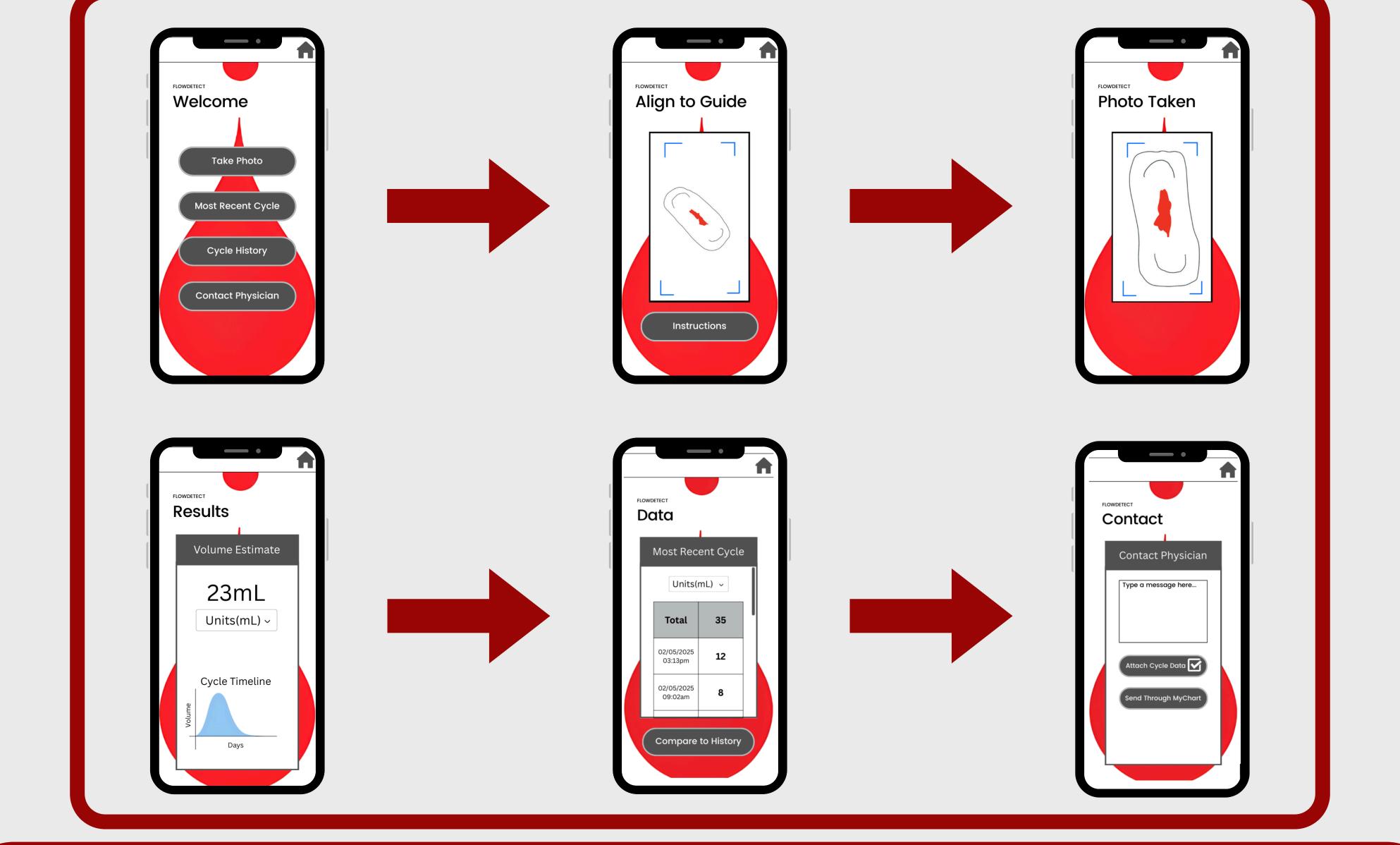
90%

ML model accuracy at predicting volume within ±2mL



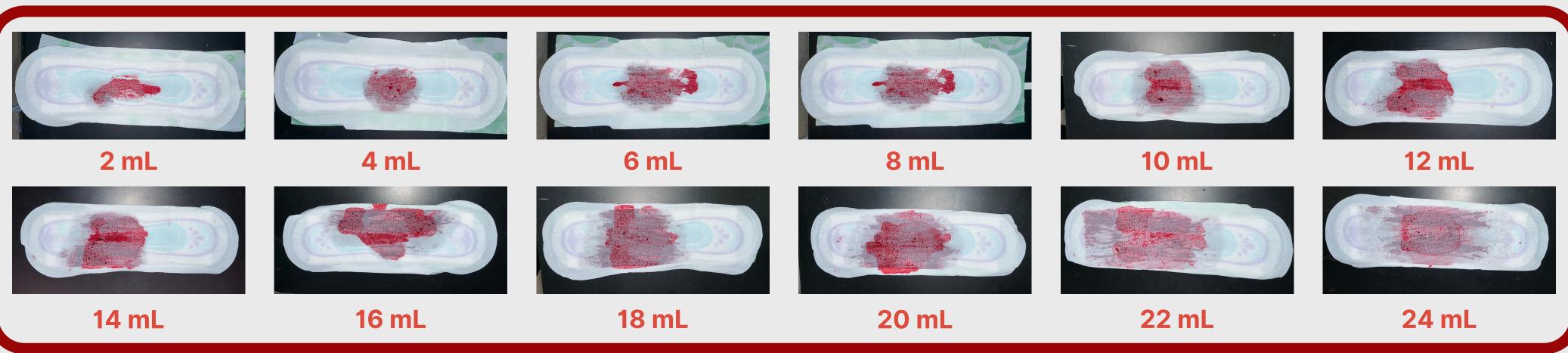
REFERENCES

Graphics generated by Canva



SIMULATED DATASET

Blood added all at once



Blood added incrementally

