JOHNS HOPKINS UNIVERSITY  
FALL 2014

COURSE SYLLABUS:  
Case Studies In Business Ethics, 660.310.01

TIME & PLACE:  
Wednesday 6:15 p.m. - 9:00 p.m.  
Hodson 211

INSTRUCTOR:  
Mark C. Franceschini, Esquire  
410-871-9400-office  410-871-9500-fax  
markcf2@gmail.com

OFFICE HOURS:  
Wednesday 530-615 & by appointment Maryland 16.

TEACHING ASSISTANT:  
Yoni Krupski, yonikrupski@gmail.com

COURSE DESCRIPTION

This course is designed as a workshop to introduce students to the ethical concepts that are relevant to resolve moral issues in contemporary business and social settings; global and local, as well as general and personal in nature. Students will learn the reasoning and analytical skills needed to apply ethical concepts to their own decision-making, to identify moral issues involved in the management of specific problem areas in business and society and to understand the social and natural environments within which moral issues arise. The course focus is on performance articulated by clear reasoning and effective verbal and written communication concerning ethical issues in business and society.

COURSE OBJECTIVES

1. To examine those moral doctrines and ethical theories that have most influenced the values and morals of Western Culture.

2. To examine our own sources of values and morality.

3. To develop an objective and responsible decision-making process in our moral thinking.

4. To work with others to try to find solutions to moral problems by expressing your own moral point of view and by listening to the moral points of view of others openly and fairly.


NOTE WELL:

Detailed information about team projects and case studies will be provided in class. Any changes or additions to the Course Outline will be announced well in advance. It is the student’s responsibility to obtain this information if class is missed.

COURSE REQUIREMENTS:

1. Complete all required textbook and case readings prior to class.
2. Successfully complete midterm examinations.
3. Successfully complete team project.
4. Successfully complete written case analysis for each problem or case assigned from text.
5. Actively participate in class discussions of assigned subject materials and case analysis.
This is an ESSENTIAL part of the successful completion of the course. Each student must be prepared to take an active role in class.

WORK SUBMITTED LATE WILL BE DOWNGRADED

The structure of this course is such that late submission of papers causes serious problems for the instructor and the student. For this reason, all late work will be penalized; the later the submission, the greater the penalty. Only in the event of a genuine emergency, documented fully by the student, will the instructor, in his complete discretion, make an exception.

Grading: 

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm Examination</td>
<td>10%</td>
</tr>
<tr>
<td>Case Analysis</td>
<td>24%</td>
</tr>
<tr>
<td>Participation</td>
<td>16%</td>
</tr>
<tr>
<td>Attendance</td>
<td>10%</td>
</tr>
<tr>
<td>Team Project--</td>
<td></td>
</tr>
<tr>
<td>A) oral</td>
<td>10% (individual+group grade)</td>
</tr>
<tr>
<td>B) written</td>
<td>10% (group grade)</td>
</tr>
<tr>
<td></td>
<td>= 100%</td>
</tr>
</tbody>
</table>

GRADING STANDARDS:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
<th>Grade</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>93-100</td>
<td>A-</td>
<td>90-92</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
<td>B</td>
<td>84-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-83</td>
<td>C+</td>
<td>77-79</td>
</tr>
<tr>
<td>C</td>
<td>73-76</td>
<td>C-</td>
<td>70-72</td>
</tr>
<tr>
<td>D+</td>
<td>67-69</td>
<td>D</td>
<td>63-66</td>
</tr>
<tr>
<td>D-</td>
<td>60-62</td>
<td>F</td>
<td>00-59</td>
</tr>
</tbody>
</table>

HONOR/CHEATING/ETHICS: The strength of the university depends on academic and
personal integrity. In this course, you must be honest and truthful. Ethical violations include cheating on exams, plagiarism, reuse of assignments, improper use of the Internet and electronic devices, unauthorized collaboration, alteration of graded assignments, forgery and falsification, lying, facilitating academic dishonesty, and unfair competition.

Report any violations you witness to the instructor. You may consult the associate dean of student affairs and/or the chairman of the Ethics Board beforehand. See the guide on “Academic Ethics for Undergraduates” and the Ethics Board Web site (http://ethics.jhu.edu) for more information.

STUDENTS WITH DISABILITIES: Any student with a disability who may need accommodations in this class must obtain an accommodation letter from Student Disability Services, 385 Garland, (410) 516-4720, studentdisabilityservices@jhu.edu.

ABET OUTCOMES:

- Ability to design a system, component, or process to meet desired needs.
- Ability to function on multidisciplinary teams.
- Ability to identify, formulate and solve ethical issues.
- Understanding of professional and ethical responsibility.
- Ability to communicate effectively.
- The broad education necessary to understand the impact of ethical decisions in a global and societal context.
- Recognition of the need for and an ability to engage in life-long learning.
- Knowledge of contemporary issues.
- Ability to use the techniques, skills and ethical tools necessary for making an ethical decision.

ATTENDANCE: Students are expected to attend all class sessions except in cases of emergency (e.g., illness, death in family), the advent of religious holidays (the observance of which requires restriction of daily activity), or when participating in official University functions (e.g., field trips or athletic events). ATTENDANCE IS TAKEN AT THE BEGINNING OF CLASS. PLEASE BE PUNCTUAL FOR CLASS. In the case of absence for special personal reasons other than those mentioned above, it is the responsibility of the student to confer with the instructor about whether the absence is to be considered as excused. When determining whether to excuse the absence, the instructor may require documentary evidence as seems fit. ALL ABSENCES OTHER THAN FOR ILLNESS CAN ONLY BE EXCUSED IF DISCUSSED WITH THE INSTRUCTOR IN ADVANCE OF THE MISSED CLASS!!!!!

Many concepts, basic to this course, will be introduced in class or emerge from our discussions. Frequent absences and/or tardiness will make it difficult for any student to do well.
A pattern of absenteeism and/or tardiness will be reflected in a student’s class participation grade and final course grade.

If a student does miss a class for any reason, the student is still responsible for submitting all assignments to the instructor/teaching assistant prior to the start of class. E-mail submissions will be considered timely based upon the time stamp of the e-mail.

### COURSE OUTLINE

#### September
- **3**
  - Introduction
  - Syllabus Review
  - Case Study: Sarah Goodwin

- **10**
  - Chapters 1 and 2
  - *Case 2.2 Ford’s Pinto*

- **17**
  - Chapter 3: Justice and Economic Distribution
  - Choose One: Case 3.1 (Kelo) OR Parable of Sadhu

- **24**
  - Chapter 4: The Nature of Capitalism
  - *Choose One: Case 4.3 or 4.4*

#### October
- **1**
  - Chapter 5: Corporations
  - *Choose One: Case 5.1 or 5.4*

- **8**
  - **FIRST MIDTERM EXAMINATION**

- **15**
  - Chapter 8: The Workplace: Basic Issues
  - *Choose One: Case 8.4 or Robert Irvine*

- **22**
  - Chapter 9: The Workplace: Today’s Challenges
  - *Choose One: Case 9.3, 9.4 or 9.5*

- **29**
  - Chapter 10: Moral Choices Facing Employees
  - *Choose One: Case 10.2 or 10.3*

#### November
- **5**
  - Chapter 11: Job Discrimination
  - *Choose One: Case 11.1, or 11.2*

#### December
- **3**
  - **THIRD MIDTERM EXAMINATION**

- **17 6PM**
  - **TEAM PROJET PRESENTATIONS**